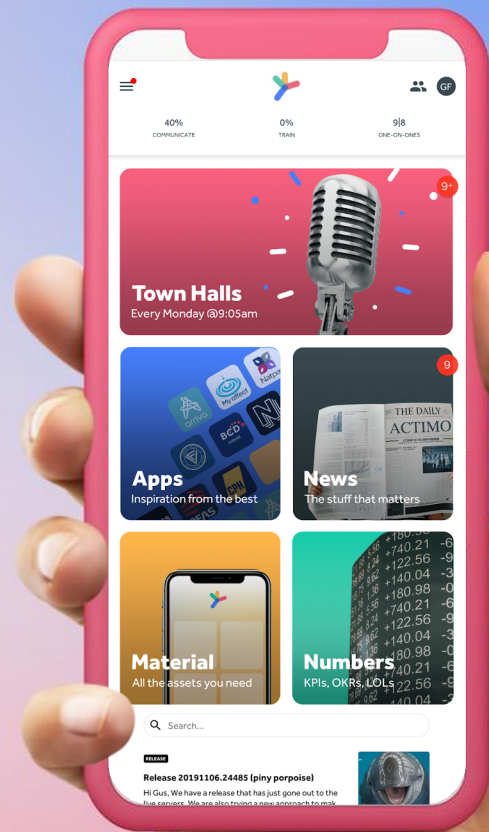




# Turning good workplaces great

Powering engagement

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# The Fieldcom Platform

A fully branded employee app with the tools to take your engagement to the next level

## Communicate



News & Information



Social



Profile

## Train



Onboarding



Academy



Quick Search

## Lead



Pulse Surveys



One-On-Ones



Leaderboards

# Outcomes

## For Managers

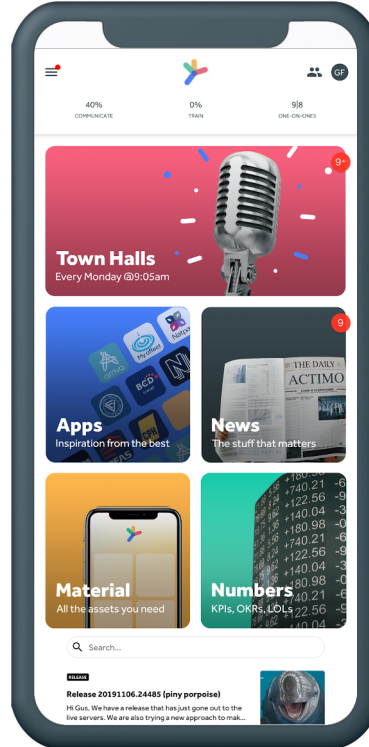
Reach and engage everyone in the organisation



Shorten employees' time to perform and increase knowledge levels



Get actionable insights on engagement and performance



## For Employees

Become connected to management & colleagues



Get on-demand training and support to grow in the flow of work



More performance transparency and a louder voice in the company





# Features



# Key Results

Multiple results from powering engagement

## Communicate



Reach and engage everyone  
Connect the organisation socially  
Make it easy to find colleagues



**100% Reach & Collaboration**  
**+40% Retention**

## Train



Shorten time to perform  
Improve training and compliance  
On-demand self support



**+25% Onboarding**  
**+30% Knowledge**  
**+50% Support**

## Lead



Real-time engagement insights  
Set goals and follow up  
Actionable performance insights



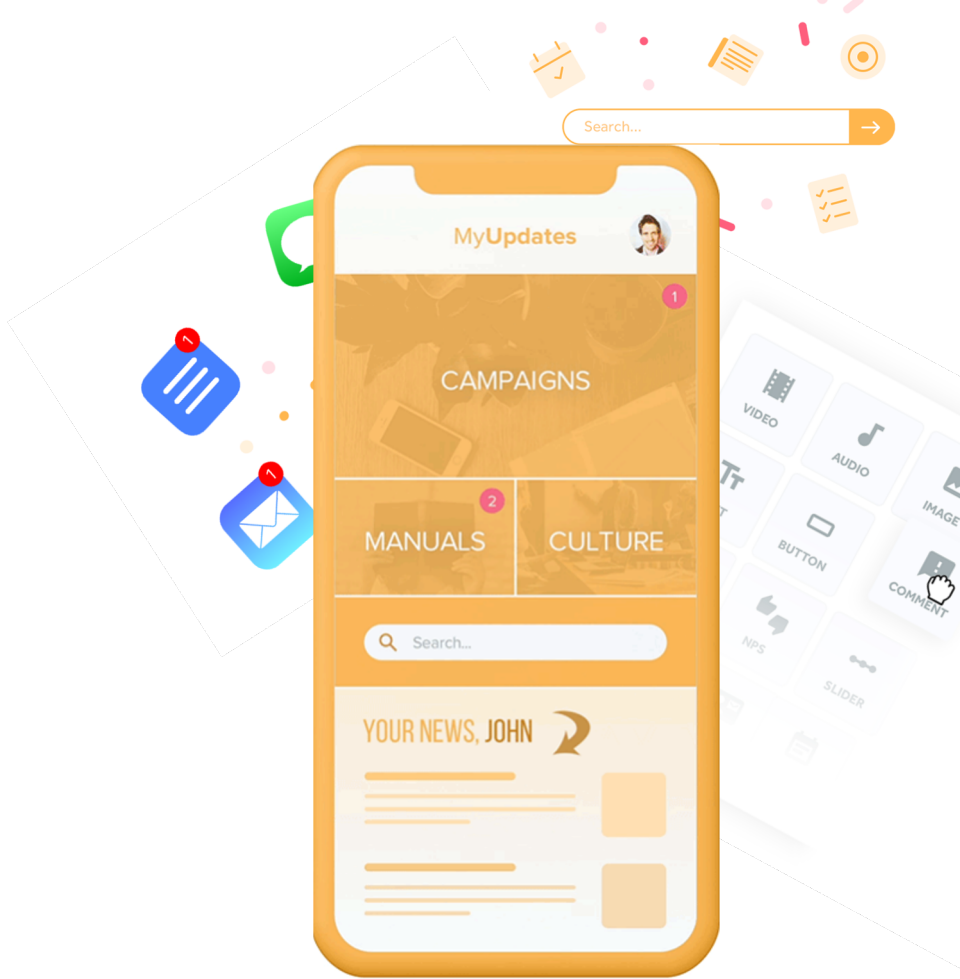
**100% Insights**  
**+25% Performance**

# News & Information

Reach your entire organization

Connect with everyone by easily composing and sending amazing looking news and updates to everyone, wherever they are. Monitor in real time who has received, viewed, and taken action on your messages.

- Personalize content to each recipient
- Send through in-app, SMS, and email
- Search and find everything you need

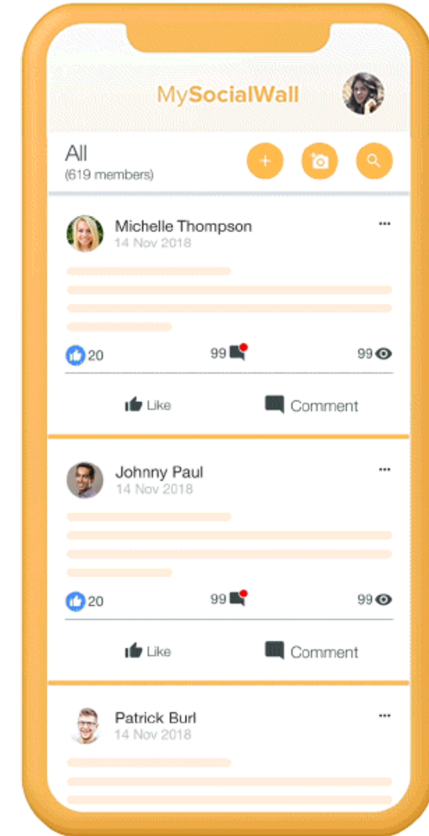


# Social

Bring your teams together

Boost your people's engagement by enabling them to collaborate, share and directly communicate with each other. Gain insights into interaction and learn what ignites engagement in your workforce.

- Custom groups, created by employees or admins
- Push Notifications via Fieldcom Native App
- Mentions of peer employees
- Share files (videos, pictures, PDFs & Presentations)

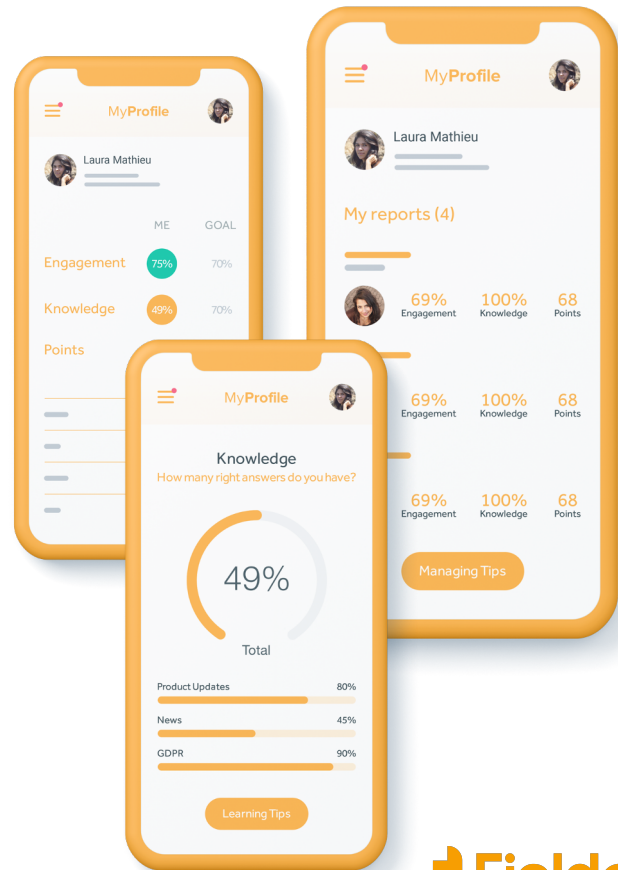


# Profile

Connect and drive performance

Profile connects employees and managers with insights into performance and activity as well as up-to-date contact information and direct communication through phone, mail, and text.

- Customize personal metrics, links & features
- View personal goals, activity, and performance
- Contact team and colleagues with the click of a button
- Take action on missing activity and performance

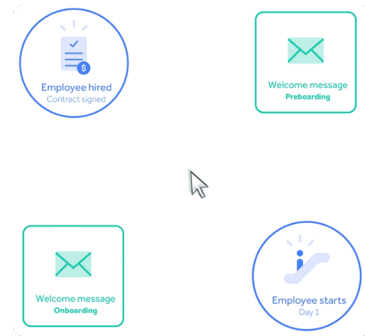


# Onboarding

Activate new hires before day 1

Automatically welcome new team members from the day they are hired. Make them feel welcome with messages that reflect your culture and values as well as successfully preparing them for their first days.

- Create simple or advanced journeys
- Segment & personalize automation flows
- Customize sequences with action trigger
- Measure and improve new hire communication



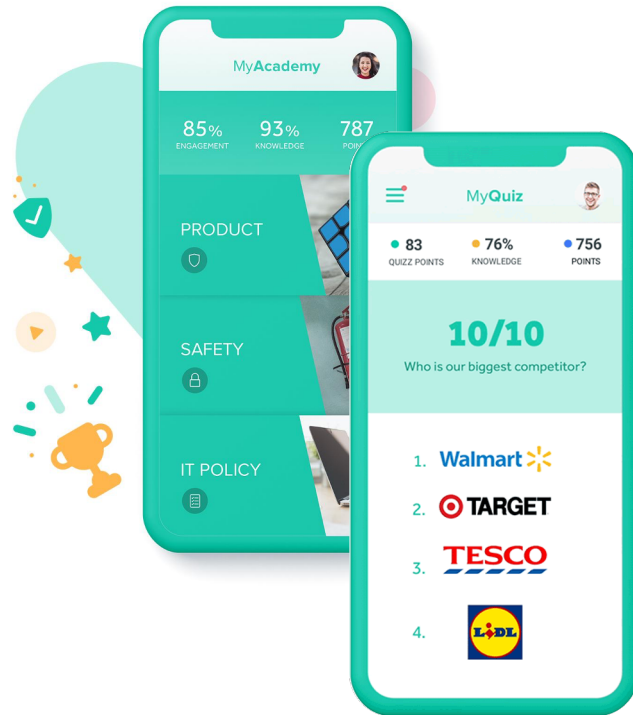
# Academy



## Improve completion & knowledge retention

Training doesn't have to be hard or boring. Seamlessly create highly customizable and engaging small quizzes or more complex learning journeys that help your team members progress and shorten their time to perform.

- Increase completion & knowledge retention with gamification
- Automatically send follow-up reminders for missing training
- Benchmark performance across individuals, teams & locations

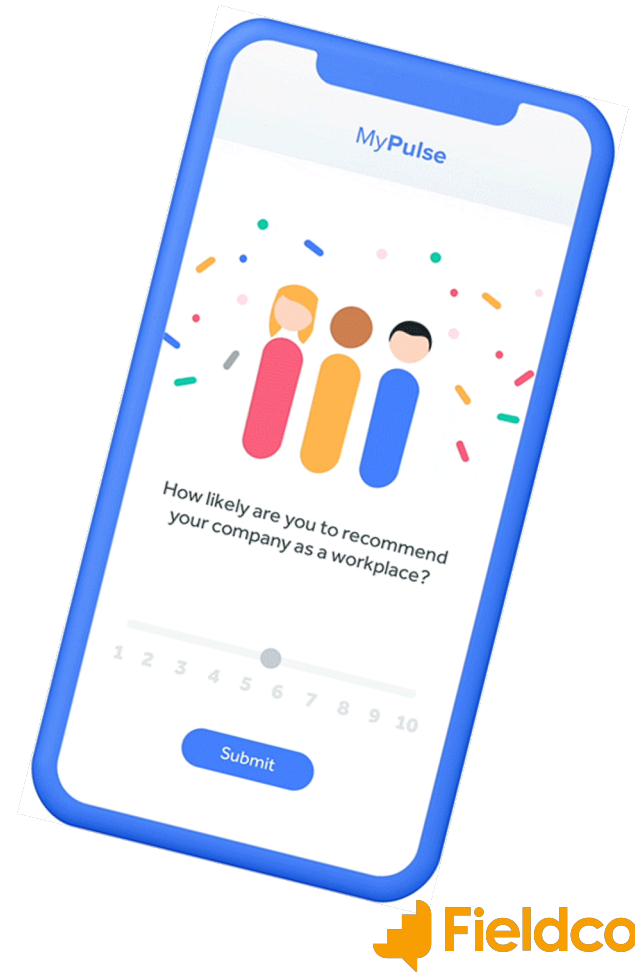


# Pulse Surveys

Monitor & improve engagement

Step into the future with real-time feedback from the heart of your organization. Provide a place for your employees to be heard and quickly uncover problem areas with actionable insights. Pulse surveys help improve employee engagement and company culture.

- Send automated feedback surveys (weekly/monthly/quarterly)
- Customize questions to your organization
- Empower managers with actionable insights



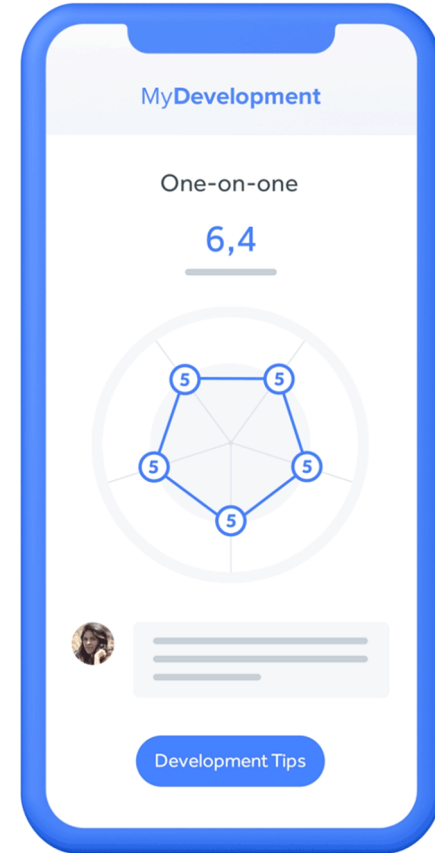
# One-On-Ones



## Advanced goal-setting & performance

Open up the lines of communication by facilitating manager and employee dialogue and aligning expectations for everyone with regular one-on-ones. Seamlessly streamline conversations, turn feedback into action and improve performance for every employee.

- Provide managers leadership & development tips
- Customize areas by company values
- Add comments and set targets
- Monitor progress over time





# Dashboards

Real-time insights across all engagement areas

Dashboards provide a central location to monitor and measure engagement initiatives across communication, training & leadership efforts.

- Segment by role, department & location
- Share reports with teams stakeholders
- Set custom targets for each engagement area

